

LONGCIN



Brief introduction

Loncin Group is one of the largest private enterprises in China specialized in manufacturing gasoline engines, motorcycles and spare parts. Founded in 1996, with total assets up to US\$420 million and 5,000 staff the annual production capacity exceeds 2 million motorcycles and 3 million gasoline engines. We are one of the largest motorcycle and engine production bases in China. We have developed more than 100 models of motorcycles and engines ranging from 50cc to 250cc.

Loncin motorcycles, engines and accessories are exported to over 100 countries and regions, including European countries such as France, Spain, Italy, Sweden, Finland, Greece, Russia etc; African countries such as Nigeria, South Africa, Angola, D.R.Congo, Tanzania, Kenya, Ethiopia, Egypt etc; American countries such as US, Mexico, Argentina, Columbia, Brazil, Guatemala etc and many Asia countries. Total annual export turnover exceeds US\$350million.



Company Profile

Basic Information

Company Name:	Chongqing Loncin Import & Export Co., Ltd.
Business Type:	Manufacturer, Trading Company
Product/Services:	Motorcycles, engines, ATVs, general purpose engines and other related parts
Registered Address:	No. 99 Longhua Road, Jiulong Park, Jiulongpo, Chongqing, China Zip: 400060
Number of Employees:	Over 1000 People
Company Website URL:	http://www.loncinie.com

Ownership & Capital

Year Established:	2007-08-24
Legal Representative/Business Owner:	Mr. Yong Gao

Trade & Market

Main Markets:	North America South America Eastern Europe Southeast Asia Africa Oceania Mid East Eastern Asia Western Europe
Total Annual Sales Volume:	Above US\$100 Million
Export Percentage:	81% - 90%

Factory Information

Factory Location:	Loncin Industrial Park, Baihe Industrial Park, Chongqing Economic Development Zone, Chongqing City. China
QA/QC:	In House
No. of R&D Staff:	Over 100 People
Management Certification:	ISO 9000/9001/9004/19011: 2000 ISO/TS 16949
Contract Manufacturing:	OEM Service Offered

History

- 1993 Loncin Gasoline Engine Ltd. was founded by Mr. Tu Jianhua.
- 1996 Loncin Group was founded.
- 1997 Loncin Auto-Motorcycle Trading Center was finished.
- 1999 First Loncin brand motorcycle was launched.
- 2000 Loncin motorcycle was appointed as special vehicle by Vietnamese Ministry of Police.
- 2001 Loncin became the exclusive sponsor for Chinese Olympic Committee in motorcycle industry.
- 2002 Loncin brand was awarded **Chinese Famous Brand** by Chinese authorities.
- 2002 Loncin industrial Group Co., Ltd was formed, Loncin industrial Park and R&D center put into use.
- 2003 Loncin Properties "Times Elite" was launched.
- 2004 Loncin motorcycle was awarded **China Top Brand** by Chinese authorities.
- 2005 Loncin Jiu-Long Industries park was established.
- 2006 The annual export volume for motorcycles ranked top one in China.

